



Salone delle MICROImprese

MICRO
Enterprise
Showroom

Calle Larga XXII Marzo
San Marco 2032 - **Venezia**

November, 29th- 30th 2013

www.salonedellemicroimprese.it

www.salonedimpresa.it
www.salonedimpresastore.it



Salone
d'Impresa

Relazioni di Valore

PICCOLI GIGANTI FANNO RETE

Salone d'Impresa s.p.a.

in collaborazione con la Regione Veneto, Unioncamere del Veneto – Eurosportello, il B2fair, la CCIAA di Venezia, la Camera di Commercio del Gran Ducato del Lussemburgo, la rete Enterprise Europe Network, la rete dei Consoli Onorari di Venezia e gli altri partner

dà il benvenuto al

Salone delle Microimprese

Venezia, 29 e 30 Novembre 2013

SMALL GIANTS MAKE NETWORK

Salone d'Impresa s.p.a.

in collaboration with Veneto Region, the Association of the Chambers of Commerce of Veneto Region – Eurosportello, the Venice Chamber of Commerce, Head Office Luxembourg of the Chamber of Commerce of the Grand Duchy of Luxembourg, the Enterprise Europe Network and the Venetian Honorary Consuls Network

gives welcome to the

Micro Enterprises Showroom

Venice, Italy, 29th and 30th of November 2013

Organized by:

Salone
d'Impresa

Relazioni di Valore



Contacts:

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PARTNERS:



L'EVENTO

Quattro filoni di conferenze per informare, presentare e discutere:

Talents!

Le Microimprese presentano se stesse: chi sono, cosa offrono, cosa cercano.

Talk!

Summit con un tema per il Sistema Europa. Grandi associazioni e politici portano contributi concreti coinvolgendo Stakeholders ed Esperti Internazionali per proporre un "Manifesto per le Microimprese" con agenda di lavoro 2013-14.

Tools!

Aziende che forniscono strumenti. Presentano quello che hanno da offrire per le Microimprese.

Totems!

Esperti e ricercatori internazionali raccontano le loro esperienze, cosa fanno per il territorio, quali risultati hanno conseguito, le loro start-up.

Due strumenti per far incontrare:

Online Catalogue!

Ogni iscritto potrà apparire nel catalogo online migliorando ulteriormente la propria visibilità ed informando delle proprie necessità ed opportunità allo scopo di ottimizzare la propria partecipazione ed organizzare i meeting bilaterali.

Target Bilateral Meeting!

L'organizzazione degli incontri bilaterali offrirà l'opportunità di entrare in contatto diretto con numerose aziende, centri di ricerca e istituzioni che operano nei settori di maggiore sviluppo a livello internazionale.

THE EVENT

Four kinds of conferences to inform, to present and to discuss:

Talents!

Micro enterprises will introduce themselves: who they are, what they offer, what they are looking for.

Talk!

Thematic summit focused on the "Europe System". Big associations and politicians will bring important contributions involving stakeholders and international experts to propose a "Manifesto for Micro Enterprises", with business calendar 2013-14.

Tools!

Enterprises providing the tools will present what they have to offer to the micro enterprises.

Totems!

Internationals friends and researchers will present themselves bringing their own experiences, what they do for the territory, the achieved results, their start-ups.

Two tools to arrange meetings:

Online Catalogue!

Every registered participant will appear on the online catalogue informing about needs and opportunities in order to optimize the participation and schedule the meetings.

Target Bilateral Meeting!

The targeted & exclusive bilateral meetings will be a great opportunity to meet and get to know other companies, research centers and public institution operating in the main innovative sectors at an international level. The bilateral meetings will help companies optimizing their participation thanks to the possibility to prepare and plan the meetings in advance according to your requirements.

IL CALENDARIO / THE CALENDAR

29
NOV

Sala Vivaldi (Conference Room)

Sala Verdi

9:30	Opening and Registration	
10:00	Opening Ceremony	
10:30	<p>Talk!</p> <p>Policies and Strategies for MICRO ENTERPRISES in Europe</p> <p>Manifesto for Micro Enterprises - Ferdinando Azzariti, president of Salone d'Impresa s.p.a.</p> <p>Policies Towards Micro Enterprises of Veneto Region - Michele Pelloso, Head of Industrial and Craftsmanship of Veneto Region.</p> <p>Strategies of Micro Enterprises, The EEN Network - Francesco Pareti, Head of European Affairs, Eurosportello Veneto</p> <p>Internationalization Strategies of Micro Enterprises: The B2Fair Network - Sabrina Sagramola, Head of European Affairs of the chamber of Commerce of the Grand Duchy of Luxembourg, Member of the b2fair, Management Board</p>	Bilateral Meeting
11:30	<p>Talk!</p> <p>Strategies and tools for the Micro Enterprises in Europe</p> <p>Financing policies to Micro Enterprises – Sabrina Sagramola, Head of European Affairs of the chamber of Commerce of the Grand Duchy of Luxembourg, Member of the b2fair Management Board</p> <p>Investing in Czech Republic, Czech Invest - Giorgio Boatto, Honorary Consul of Czech Republic in Venice and Veneto Region</p> <p>Micro Enterprises abroad: The Republic of Korea - Professor Livio Pauletto, Honorary Consul of Republic of Korea in Venice and Veneto Region.</p> <p>Small and Medium-Sizes Enterprises of Istria in Europe - Patrizia Milani, Young BPW (Business and Professional Woman) Pula, Croatia</p>	
12:30	Talk! - Closure - Gian Angelo Bellati. General Secretary of Unioncamere del Veneto	
13:00	Lunch Break	
14:00	<p>Workshop – EU Policies and financing opportunity for the Small and Medium Enterprises</p> <p>Istitutional Greeting and introduction – Unioncamere del Veneto – Representation Office of the EU Commission in Milan – Fondazione Stelline – Finlombarda – Università Cattolica di Milano</p>	Talents! - Arrange - Put in relation business thinking with Micro Enterprises!
14:15	<p>Workshop – The EU financing opportunity for SME in the period 2014-2020</p> <p>Unioncamere del Veneto – Representation Office of the EU Commission in Milan – Fondazione Stelline – Finlombarda – Università Cattolica di Milano</p>	Talents! - A. Bergonzoni - Restart together with a technological partner
14:30		Tools! – G. Giambusso – How to become an International Micro Enterprise!
14:45		Talents! - Andromake d.o.o. - Building and sharing succesful partnership: Experience and Quality Criteria
15:00	<p>Workshop – The EU network in support of SME: Europea Enterprise Europe Network</p> <p>The services of the network: information, internationalization, innovation and technology transfer</p>	Talents! - HTDM s.r.l. - Innovation is possible for micro enterprise!
15:15		Talents! - Italfile s.r.l. - Growing international thinking local
15:30		Tools! - Sintesi comunicazione s.n.c. - Values and value: brand as competitive asset for btb company
15:45		Totems! - Saimp s.r.l. - Growing Together with R&D
16:00		Tools! - Connecting Managers - Relationships in the new millennium
16:15	Tools! - Banca Fideuram - The “sei”th way to financial advisory	Bilateral Meeting
16:30	Tools! - Netmarket s.r.l. - The new way for Micro Enterprises	
16:45	Tools! - Ares 2.0 - Become an International Micro Enterprise with a new Model	
17:00	Tools! - Gusella adv s.r.l. - UX or better user experience: how it can make the difference. A question: Brand or die?	
17:15	Tools! - Italian Beauty s.r.l. - Italian Beauty for Micro Enterprises!	
17:30	Closure	

IL CALENDARIO / THE CALENDAR

30
NOV

Sala Vivaldi (Conference Room)

Sala Verdi

9:30	Opening and Registration	
10:00	Totems! - Czech Invest - Meet business in Czech Republic	Bilateral Meeting
10:15	Totems! - Abacoingegneria Treviso s.r.l. - Your engineering partner in Innovation	
10:30	Totems! - A.Candiello - Meet business working together with the University	
10:45	Totems! - S. Maberino - Growing with a temporary manager	
11:00	Tools! - G. Strada - Growing with a business plan	
11:15	Tools! - C.M.Battistelli - Growing in a different way!	
11:30	Tools! - A. Osti - Growing with the right persons!	
11:45	Tools! - S. Ziroldo - Growing with International Funds	
12:00	Totems! - Scuola Italiana Design - Industrial design for product innovation	
12:15	Tools! - V. Rotondi - Exaptational Management	
12:30	Tools! - M.Toniolo - How to change work and workers in a changing world?	
12:45	Tools! - L.Moro - Become International Living in your Country!	
13:00	Lunch Break	
14:00	Totems! - F. Scolari - Growing with the Business Angel	Bilateral Meeting
14:15	Totems! - Team Network International s.r.l. - Growing Worldwide!	
14:30	Totems! - P. Cavalcanti - Can Micro Enterprise be digital?	
14:45	Tools! - Gusella adv s.r.l. - Strategy and communication a double step to success. A question: Brand or die?	
15:00	Talents! - Cave Pietra Montemerlo s.r.l. - The rediscovery of an ancient material for pedestrian paving: Trachyte	
15:15	Totems! - M.Marzola - Make International R&D in a Micro Enterprise!	
15:30	Talents! - G.Musu - Make Business In Dubai	
15:45	Talents! - Zambo Frigo s.r.l. - Furniscing, refrigeration/air conditioning equipment for traditional shops, great stribution (gdo)	
16:00	Tools! - Eurosportello del Veneto - Make business in Europe!	
16:15	Tools! - Alium s.r.l.- First step, your site. Second step, you make it live	
16:30	Tools! - Eppela - The Importance of crowdfunding for Microenterprise	
16:45	Tools! - Flavio Marzi - Connections between Professional and Micro Enterprises	
17:00	Tools! - Salone d'Impresa s.p.a. - The meaning of worth relationships!	
17:15	Closure	



ESPOSITORI / EXHIBITORS



Profile Name: Abacoingegneria Treviso s.r.l.

Company description: For the last 20 years we have been turning complex problems into opportunities for success, supporting our customers from the concept phase to project completion. Our team is made up of expert engineers highly qualified in mechanical, industrial, civil and infrastructural fields. Abacoinnova is the division dedicated to Innovation projects.

Web: www.abacoingegneria.it



Profile Name: Alium s.r.l.

Company description: Alium s.r.l. opera nel settore web e digital marketing con lo scopo di offrire alle aziende i tools necessari per essere visibili sul web e sui social network. Attraverso un'unica piattaforma, le aziende possono creare da zero la propria web presence, effettuare operazioni di direct marketing e condividere su tutti i social network contenuti, aggiornamenti e news. il nostro network in area web development e content marketing può supportare le aziende nella gestione di tutti questi processi.

Web: www.alium.it



Profile Name: Andromake d.o.o., Alliance Management

Company description: ANDROMAKE is a Croatian Company specialized in services and strategic marketing in Tourism Sector for Association and Enterprise. The team is formed with united members, with a strong team spirit that lays on the cultural and professional experiences, without the weight of a complex structure. ANDROMAKE use as well a dense network of professionals and co-workers qualified and well integrate into the Territory to meet the diverse demand of innovation, competitiveness and alliance management.

Web: www.andromake.com



Profile Name: Ares 2.0

Company description: Siamo un network interdisciplinare di professionisti che progetta e realizza in tempi rapidi accurati studi, ricerche e dossier informativi orientati a supportare politiche e strategie di decisori pubblici e privati. Siamo una agenzia di comunicazione per valorizzare i risultati e le analisi prodotte, integrando strategie di comunicazione orizzontale proprie dei network sociali con quelle dei media tradizionali. Siamo un team di progettisti in grado di offrire servizi di project management ideas for our customers.

Web: www.aresduezero.it



Profile Name: Arrange

Company description: Arrange is a project born to give to the Enterprises and who drives them the scientific tools to have an overview of internal and external factors, to analyze data and to understand them in order to make rational chooses.

Web: www.arrangebusiness.it



Profile Name: Banca Fideuram

Company description: Finance Management.

Web: www.bancafideuram.it



Profile Name: Beeweeb s.p.a.

Company description: BEEWEEB is a solution and service provider with a unique ability to deliver mobile and convergent services on any media, channel, and mobile platform. Beeweeb combines unique skills on UX and UI with a proven system integration capability, leveraging on a range of best practices developed over 10 years of successful services with top worldwide enterprises.

Web: www.beeweeb.com



Profile Name: Cave Pietra Montemerlo s.r.l.

Company description: Owner's family since 1921 is specialised on furnishing and working natural stones suitable to outdoors within cold and rainy climates (especially the Classic Grey Trachyte of Montemerlo), both as pavements and as coverings. It resorts to her know-how to find and suggest new materials and workings, suitable to those situations, that allow to create a good look on the field of the urban furnishing, as to combine quality and comfort for the citizens-pedestrians in cities, this way more agreeable.

Web: www.cavepietra.it



Profile Name: Connecting Managers

Company description: is a relational network born from an idea of its President Luigi Fusco and some manager and professionals in marketing and communication field like free assembly of professionals in the world of the business marketing and the advising in total and integrated communication. The guiding is "Meeting isn't enough...it's necessary to do it in the right way". The network is no-political and has got no economic goal. The adhesion is completely free.

Web: www.connecting-managers.com info@connecting-managers.com



Profile Name: Czech invest

Company description: CzechInvest, established in 1992 by the Ministry of Industry and Trade, is the investment and business development agency of the Czech Republic whose services and development programmes contribute to attracting foreign investment and to developing Czech companies. Its mission is to support investment activities to the highest level of competence not only through our information service and consultancy but also by linkage with structural funds of the EU.

Web: <http://www.czechinvest.org/en>

ESPOSITORI / EXHIBITORS



Profile Name: Gusella adv s.r.l.

Company description: Gusella adv is a communication, marketing and design agency from Padua specialised in Branding projects through cross media communication. We give shape to ideas by multiplying your Brand's potential with personalised strategic projects based upon creativity. Gusella adv is a communication agency made of people and ideas. The secret of our creativity is a continuous collaboration which makes us better and confront ourselves in order to always find the best ideas for our customers.

Web: www.gusella-adv.com



Profile Name: HTDM s.r.l.

Company description: Profile: Thermoplastic injection moulds manufacturing Machining of moulds and other mechanical parts of medium and large sizes Customer services: project study, development prototype services R&D area.

Web: www.htdm.it



Profile Name: Italian Beauty s.r.l.

Company description: fashion digital communication and fashion e.commerce.

Web: www.ibavenue.com



Profile Name: MCS CONSULTING s.r.l.

Company description: Business Consulting in Strategy, International Business Development, Sales & Marketing, Organization of Operations, Finance, M&A, Business Control.

Web: www.mcs-tv.com



Profile Name: NetMarket s.r.l.

Company description: NetMarket was founded in 1997 and his name is an acronym formed from the last letters of the word interNET and the first letter of the word MARKETing.

Web: www.netmarket.it



Profile Name: PST GALILEO - Scuola Italiana Design (Scuola)

Company description: PST GALILEO è una società consortile per azioni partecipata dalle CCIAA di Padova, Treviso, Vicenza e Belluno, dall'Università di Padova, dal Comune e dalla Provincia di Padova, dalla Fondazione Cassa di Risparmio di Padova e Rovigo e da Veneto Innovazione. La missione di mPST GALILEO è sintetizzata dal motto "conoscere per innovare", che si traduce nel sostenere la capacità competitiva delle Imprese attraverso la realizzazione di attività e servizi di supporto all'innovazione di prodotto.

Web: www.scuolaitalianadesign.com www.galileopark.it



Profile Name: RE&S s.r.l.

Company description: Società specializzata nella Ricerca e Selezione di Professional, Quadri e Dirigenti, per assistere imprenditori e manager nell'identificazione e valutazione del Capitale Umano necessario per conseguire gli obiettivi dell'Impresa.

Web: www.mcs-tv.com



Profile Name: Salone d'Impresa s.p.a.

Company description: We make national and international events, forum, b2b meetings. We cooperate with public administrations and private companies and research centers to make services for the territory and the enterprises.

Web: www.salonedimpresa.it



Profile Name: Stefano Brunoro Videomaker

Company description: Raccontare: una storia, un evento, una persona, un prodotto. Con la forza delle immagini, con le parole giuste, con una musica coinvolgente. E' questo che faccio, dal 1997. Curo l'intero processo produttivo, dall'ideazione alle riprese con attrezzatura HD professionale di proprietà, fino al montaggio, al compositing e alla consegna in qualsiasi formato: dal Blu-ray al web.

Web: www.stefanobrunoro.com



Profile Name: Team Network International s.r.l.

Company description: Marketing and sales coaching and management.

Web: www.tvn.it



Profile Name: Zambo Frigo s.r.l.

Company description: Zambo Frigo s.r.l. is present in the furnishing and refrigeration business ever since 1986, supplying traditional shops and big distribution supermarkets (GDO).

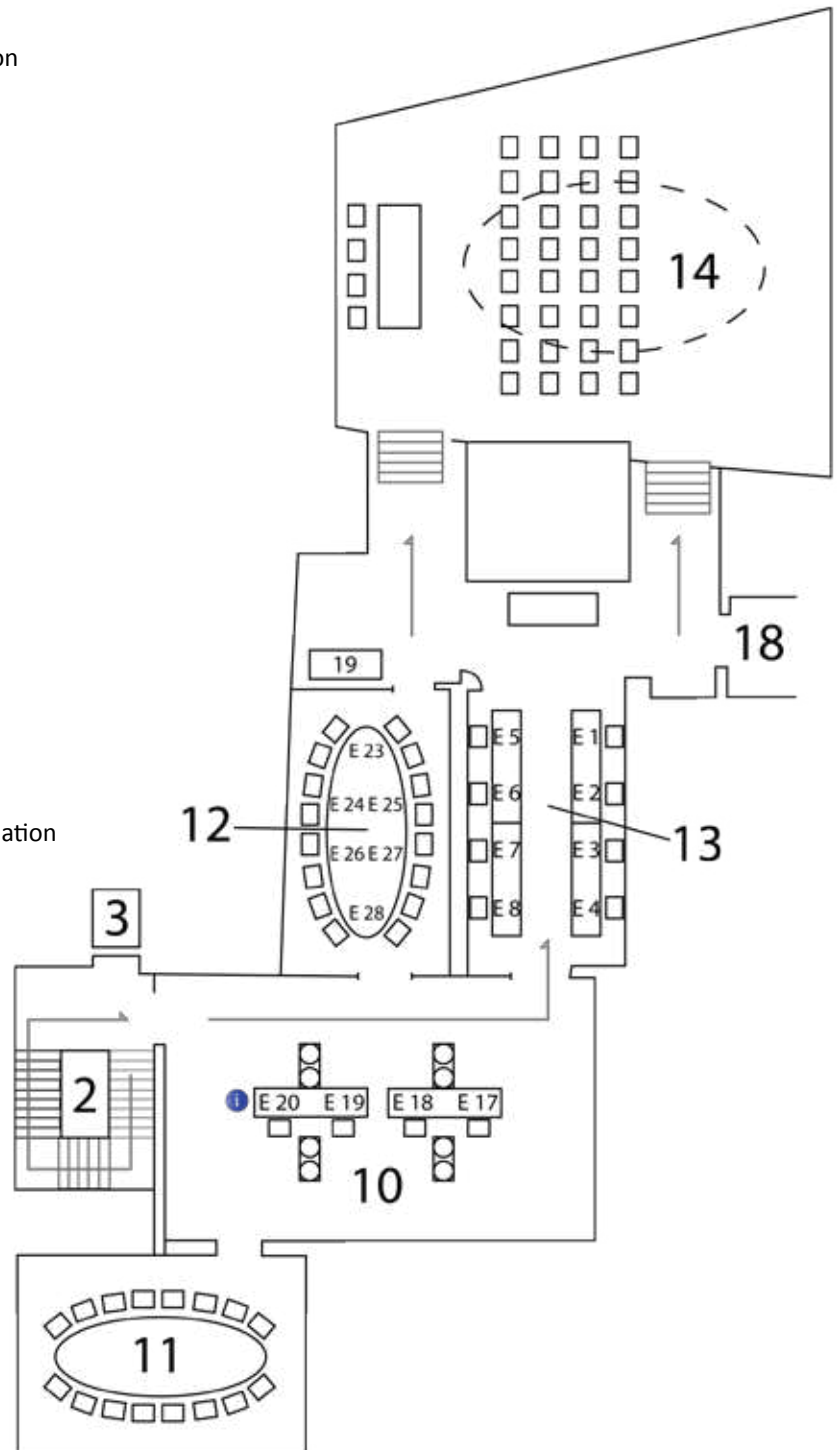
Web: www.zambofrigo.com

Legend:

- (i) B2Fair – Registration and information
- 2) Stairs
- 3) Elevator
- 10) Atrium
- 11) Sala Giunta
- 12) Sala Verde
- 13) Hallway
- 14) Sala Vivaldi
- 18) WC
- 19) Café Station

Exhibitors:

- E1 → Gusella adv s.r.l.
- E2 → Connecting Managers
- E3 → Alium s.r.l.
- E4 → NetMarket
- E5 → Banca Fideuram
- E6 → AbacoIngegneria Treviso s.r.l.
- E7 → HTDM s.r.l.
- E8 → Arrange
- E17 → Regione Veneto
- E18 → CCIAA Venezia
- E19 → Eurosportello del Veneto
- E20 → B2Fair – Registration and information
- E24 → Salone delle Microimprese
- E25 → Brunoro Videomaker
- E26 → Salone d'Impresa s.p.a.
- E27 → Regione Veneto
- E28 → CCIAA Lussemburgo



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